



## Barclaycard at a Glance

### Overview

#### Barclays Bank

Barclays Bank is a UK-based financial services group, with a large international presence in Europe, the USA, Africa and Asia. It is engaged primarily in banking, investment banking and investment management. In terms of market capitalisation, Barclays is one of the largest financial services companies in the world.

#### Barclaycard International

Barclaycard is part of the Barclays Group and has its headquarters in the UK. We are one of the world's largest multi-brand credit card and consumer lending businesses. In 1966, our credit card was the first to be launched in the UK and in Europe.

#### Barclaycard India

Barclaycard is pleased to enter the Indian credit card market in 2007 and our launch is part of a broader retail banking launch by Barclays. It also forms part of a much larger strategic plan which will see Barclays and Barclaycard enter a host of new and emerging markets around the globe.

### About us

- Barclays Bank
- Barclaycard International
- Barclaycard India

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