

## VISA PVR Offer: Terms and Conditions

1. During the Offer Period, and subject to the terms set out below, PVR customers who use Visa Platinum or Visa Signature cards to buy cinema tickets through pvr cinemas will receive one free ticket out of every two tickets purchased (“VISA PVR Offer”).
2. The VISA PVR Offer is valid on all PVR cinema tickets purchased till 31st March 2010. (“Offer Period”).
3. This VISA PVR Offer is open for participation to all VISA Signature & VISA Platinum Cardholders, who hold valid and current VISA Cards issued in India (“Eligible VISA Card”) and who make a purchase for PVR Cinema tickets from Website pvr cinemas
4. There will be a maximum limit of 2 Free Tickets per Eligible Visa Card for each calendar quarter
5. The numbers of free tickets available under the VISA PVR offer are limited, and customers can avail of this offer on a first-come-first serve basis. For Visa Signature and Platinum Cards, the offer is available on PVR Cinema tickets for movie shows all days of the week.
6. There are Daily Limits on available number of free tickets on offer for every show date. For eligible Visa cardholders, the number of free available on offer for movie shows each weekday (Monday to Thursday) is limited to 150 per day only. The number of free tickets available on offer for movie shows each weekend (i.e Friday, Saturday & Sunday) is limited to 450 per day. These daily limits on the available free tickets for the eligible Visa cardholders are on aggregate basis across all the PVR Cinemas locations put together for each movie show-date.
7. The free Tickets under the offer are available to eligible VISA cardholders on a first-come-first serve basis. In case the free tickets are not available for movie show on a particular day, customers can try and book for a different date to avail of the free ticket under the VISA PVR Offer.
8. Offer is applicable for cinema ticket bookings relating to all locations of PVR cinemas in India (EXCEPT PVR GOLD CLASS CINEMAS) where tickets can be booked at website pvr cinemas. If new PVR Cinemas’ locations are launched during the Offer Period, the Offer will automatically extend to cinema ticket purchases for such new PVR Cinemas’ locations.
9. The One Free Ticket shall be given out of every two tickets` purchased in the same purchase transaction. Thus, if a customer books 4 tickets in a single transaction, he will need to pay for only 2 tickets, as the other 2 tickets will be free. However, if the customer books 3 tickets, he can avail of only 1 free ticket then, and has to pay full

- price for the other 2 tickets. The offer is not available if only 1 cinema ticket is booked.
10. The current purchase process at pvr cinemas will remain unchanged till the stage where the Eligible Visa Card number is provided. After this stage the website will recognize the eligible card, reduce the bill amount and inform the transacting Eligible Visa Card member accordingly.
  11. All VISA Cardholders are advised to check the other applicable terms and conditions of PVR Cinemas at pvr cinemas before availing the offer under the VISA PVR Offer.
  12. Tickets once bought online, shall be considered sold and cannot be cancelled, refunded or exchanged.
  13. The Cardholder shall be required to give personal information and Card details online for the tickets purchased on pvr cinemas. This VISA PVR offer cannot be combined with any other offers/discounts/promotions at PVR Cinemas.
  14. VISA shall not be responsible or liable in any manner whatsoever for any deficiency or inadequacy of service rendered by PVR Cinemas for any loss whatsoever of any nature.
  15. VISA Cardholders shall not be entitled to compensation / benefits in any form whatsoever in lieu of the VISA PVR Offer being availed
  16. VISA Cardholders are not bound in any manner to participate in the VISA PVR offer. Any participation by the VISA Cardholder shall be voluntary and the offer made by VISA and PVR are purely on a best effort basis.
  17. VISA shall not be liable in any manner whatsoever or howsoever for any loss or damage or claims that may arise out of or otherwise howsoever from any refusal to honour the offer made under the VISA PVR Offer for any reason whatsoever.
  18. VISA reserves the absolute right to withdraw and / or alter any of the terms and conditions of this VISA PVR Offer at any time without giving any notice.
  19. Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the Courts in New Delhi only. The disputes if any shall be governed under the provisions of Arbitration and Conciliation Act, 1996 (as amended up to date) .
  20. Information about the offer is correct at the time of publication.
  21. Offer under VISA PVR Offer may be subject to other restrictions by law.